**Enspire Day Learning Challenge:**

**Enspire Day Business Plan**

We are now approaching the end of the Enspire program! To put everything you have learned together, you will now be tasked with creating a **Business Plan** that addresses a global issue, specifically, a UN Sustainable Development Goal!

While it may be challenging to know where to start to tackle complex global issues, as individuals it is important to educate each other and understand the impacts that you can make yourself that would help contribute to the matter.

**Your Challenge**

In groups of 4-5 students, your challenge is to create a business idea and transform it into a business plan that **addresses** pressing global issues in today’s society. You will then **present** this to an audience at your next in-person workshop and at Enspire Day!

Topics you may focus on:

Climate change, environment (pollution), working conditions, health and well-being, sustainable cities and communities

**Your Project Instructions**

**Step 1:** Research & Identify!

* Download a copy of the **project template** found on the website. Follow the steps outlined in the template to help guide you!
* Choose and specific UN SDG and compile information from trustworthy sources (credible websites, news articles, journals, books, etc.) on how it will help solve this global issue.
* Make sure to keep track of your sources in the template as this will add greater value and credibility.
* Create product ideas and choose your favourite one!

**Step 2:** Fill out the **“project template”**.

* Fill out the “Design Thinking Process” portion of the slide deck.
* Be sure to provide answers to **WHAT** the global issue is, **WHY** your issue is important, and **HOW** would you put it into action.
* Fill out the portions on Business Finance & Marketing

**Step 3:** Transfer the **“project template”** onto a poster board!

* Once you have filled out the slide deck, transfer the main ideas of your product, its finances, and its marketing onto a poster board.
* Have this poster board ready for Workshop 6 and for Enspire Day!

**Enspire Day Learning Challenge Submission**

Your Enspire Day Learning Challenge will be evaluated based on **creativity, critical thinking, detail, and presentation.**

Once you have completed your project, you will present your poster boards in small groups during Workshop 6. Enspire leaders will provide feedback in preparation for Enspire Day where you will present your ideas to a panel of judges for the **chance to win a prize**!